



America's Award-Winning Historic
PALACE THEATRE
Where the arts come alive!



2018-2019 Performing Arts Series Playbill Advertising Contract

SELECT YOUR AD SIZE	AD RATES	DIMENSIONS
<input type="checkbox"/> Full Page	\$1,750.00	4.75" w x 7.75" h
<input type="checkbox"/> 1/2 Page Horizontal	\$950.00	4.75" w x 3.813" h
<input type="checkbox"/> 1/4 Page Horizontal	\$650.00	4.75" w x 1.813" h
<input type="checkbox"/> 1/4 Page Vertical	\$650.00	2.313" w x 3.813" h

Playbill Advertisers will receive ticket vouchers to any 2018-19 Performing Arts Series Show*
 1/4 Page: 2 vouchers 1/2 Page 4 vouchers Full Page: 6 vouchers-Not valid for closing weekend!
 *Excluding The Nutcracker and A Christmas Carol

All ad materials and payment must be received no later than Friday, July 27, 2018.
 Special ad placement: \$200.00 surcharge (first-come, first-serve basis).

10% Early Bird discount if paid by July 15!

ARTWORK (select one) Will e-mail artwork to adcopy@palacetheatre.org
 Use same artwork as last year.
 Graphic Design work @ \$75 per hour

PAYMENT (select one) Please invoice me. Check enclosed
 Credit Card AMEX VISA M/C DISC Credit Card # _____

Exp. Date _____ / _____ Name _____

ADVERTISER INFORMATION

Business Name (please print) _____ Contact Name _____

Address _____

City _____ State _____ Zip Code _____

Telephone _____ Email _____

Signature _____ Date _____